

EarthAction Partner Organization Technology Survey Report

By Meghan Maloney,
Hampshire College Student and EarthAction Intern

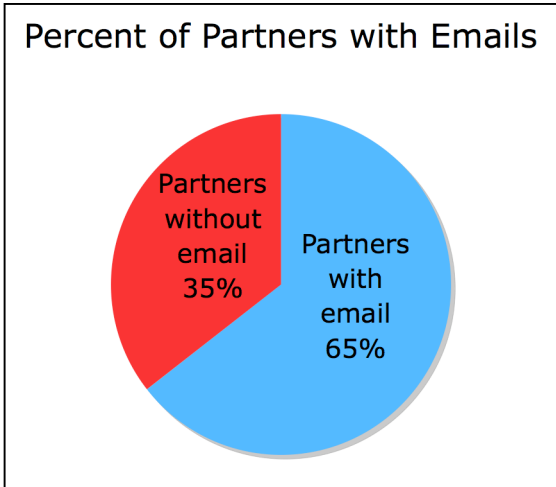
December 2008

In 2008 EarthAction completed a survey of its Partner Organizations for whom we had email addresses in order to assess their Internet communications capabilities. The results of the survey, see below, will help us develop new ways to engage and expand the EarthAction community using 'Social Media'.

We are grateful to the 191 organizations that completed the survey. We randomly selected one of these groups to receive a \$100 'thank you' gift. That group is SUPPORT, from India, Congratulations. We hope this small gift helps you in your work.

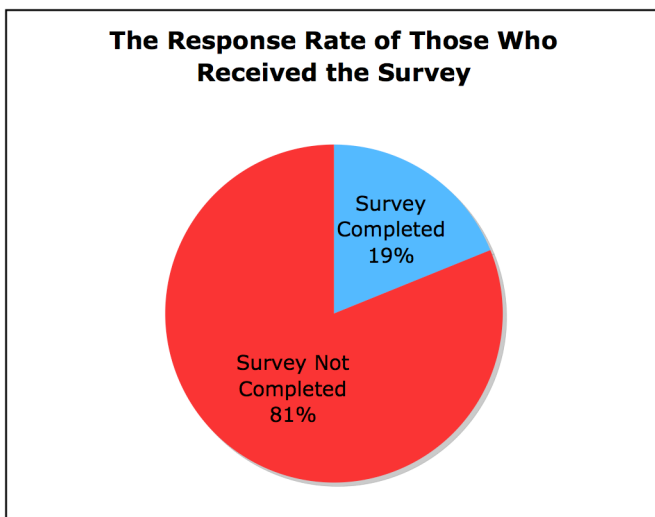
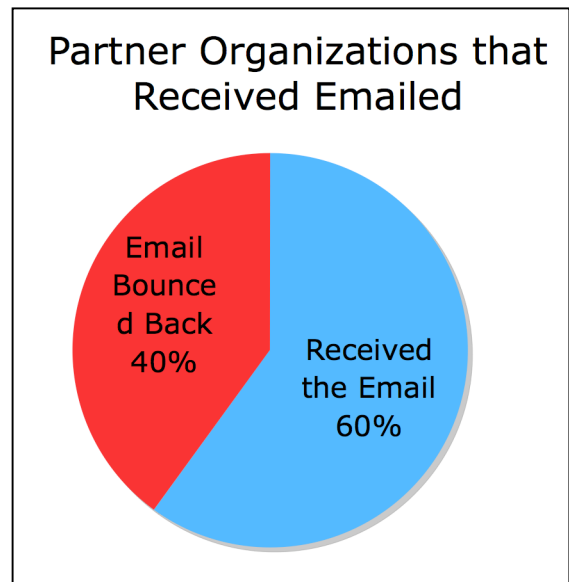
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Final Survey and Results



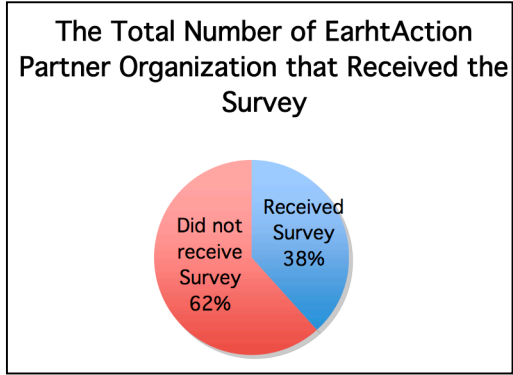
Partners with email	1699
Partners without email	934
Total	2633

Received the Email	1018
Email Bounced Back	681
Total	1699



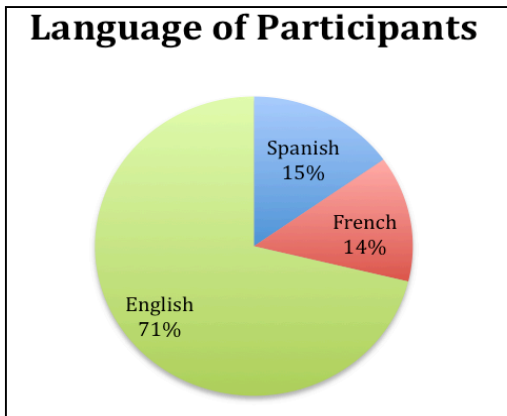
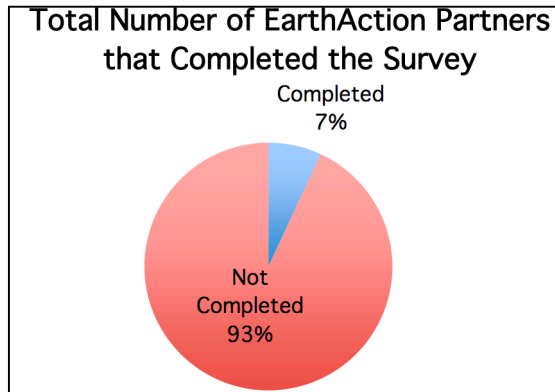
Survey Completed	191
Survey Not Completed	827
Total	1018

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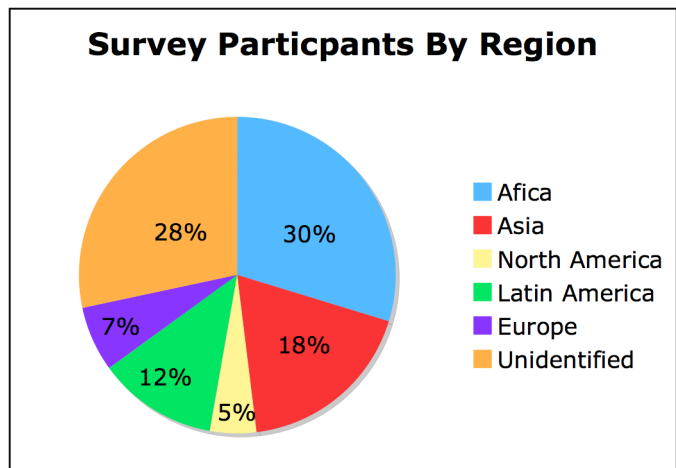
Received Survey	1008
Did not receive Survey	1625
Total Number of Partner Organizations	2633

Completed	191
Not Completed	2513
Total	2633



Spanish	29
French	26
English	136
total	191

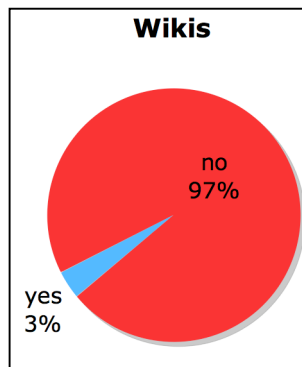
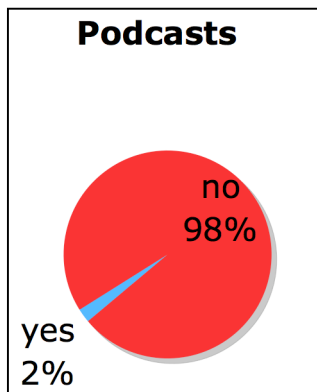
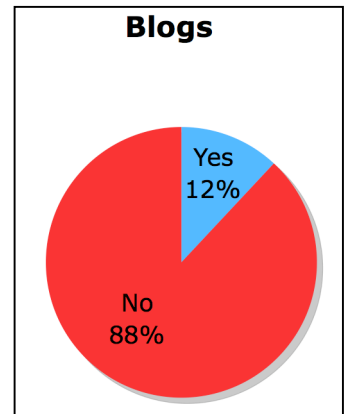
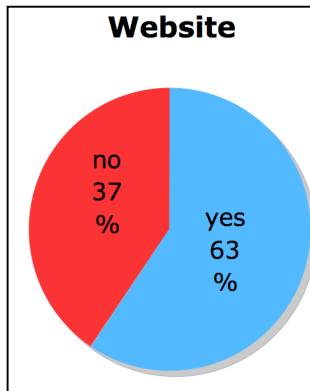
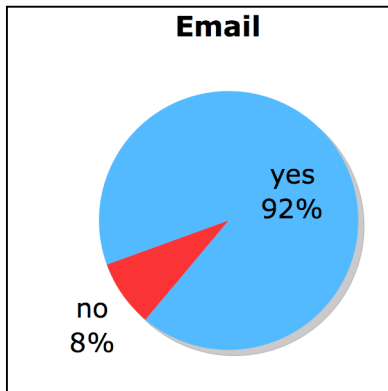
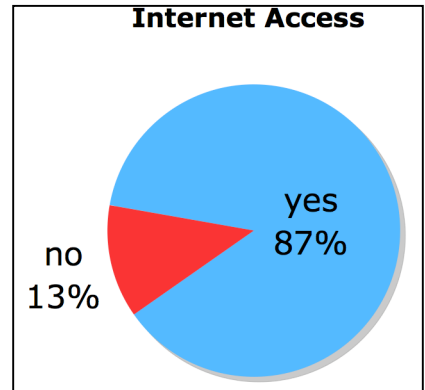
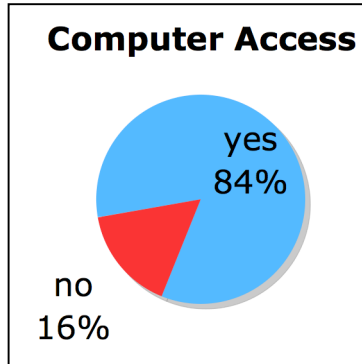
Africa	57
Asia	35
North America	9
Latin America	23
Europe	13
Unidentified	54
total	191



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1. Does your organization have or use any of the following? (check all that apply) *

- 120 Computer Access
- 125 Internet Access
- 131 E-mail
- 85 Website
- 17 Blogs
- 3 Podcasts
- 5 Wikis

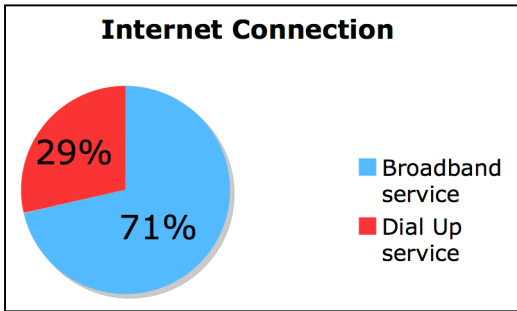


2. What kind of Internet connection does your organization have?

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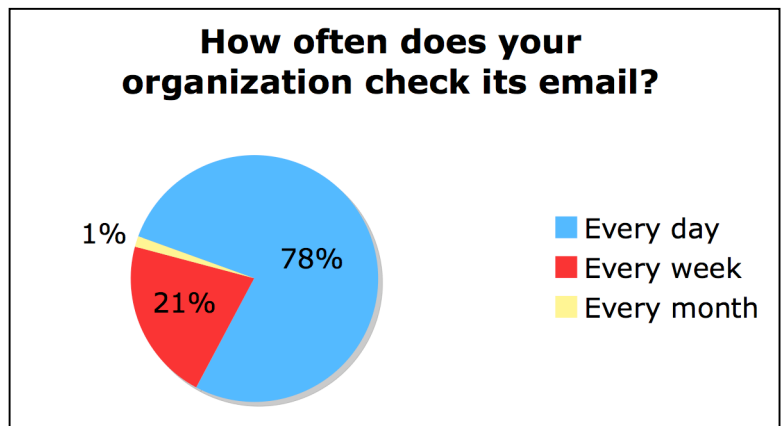
Dial Up service

38



3. How often does your organization check its email?

Every day	105
Every week	29
Every month	2
Every few months	0
Never	0



4. Do you want to receive EarthAction's monthly email Action Alerts?

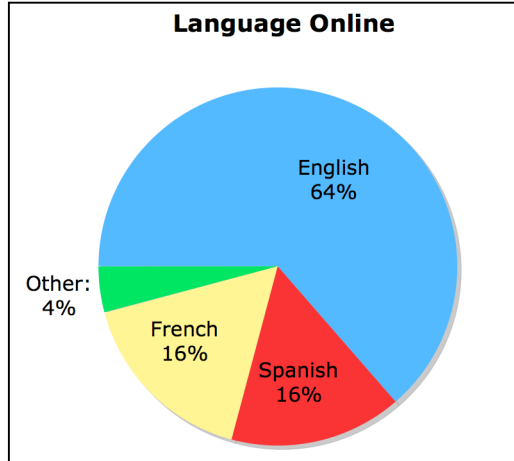
Yes	125
No	9



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5. In what language does your organization primarily work on the Internet?

English	89
Spanish	22
French	23
Other	6



6. Is your organization able to work online in English?

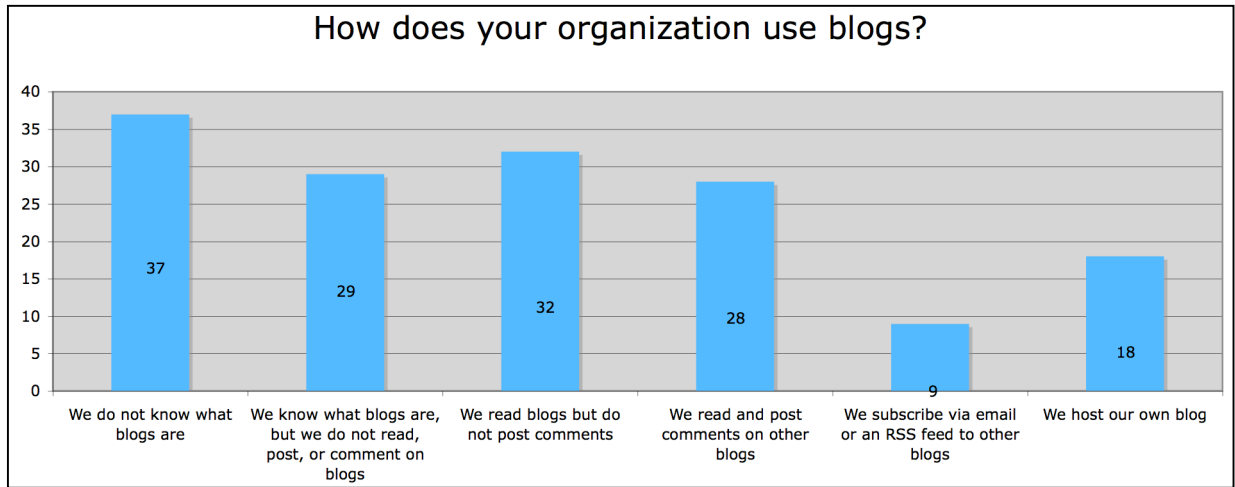
Yes	111
No	25



7. How does your organization use blogs? (Check all that apply)

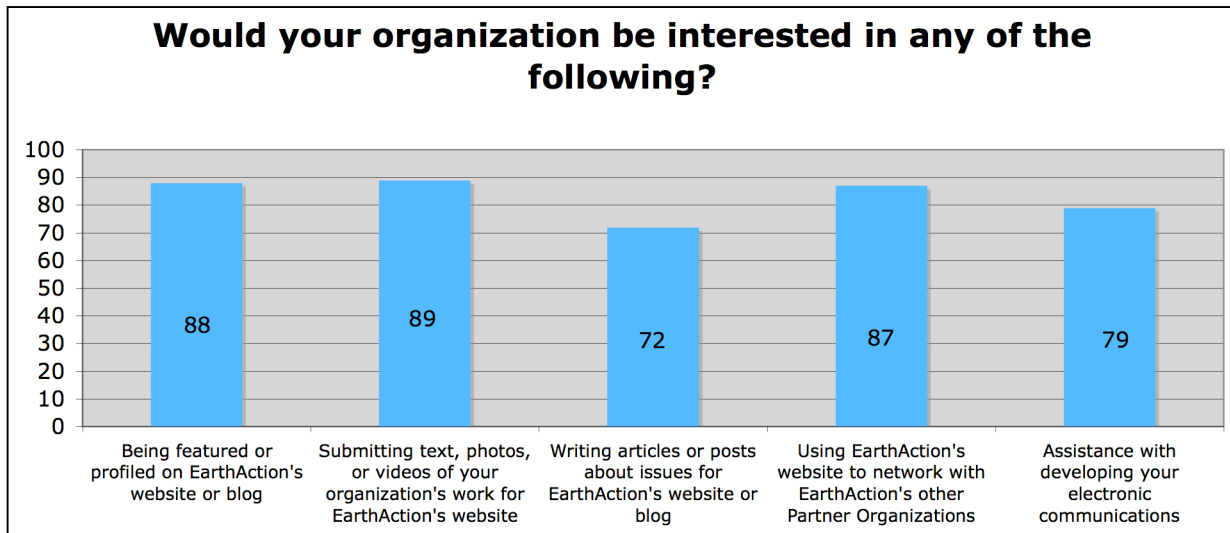
We do not know what blogs are	37
We know what blogs are, but we do not read, post, or comment on blogs	29
We read blogs but do not post comments	32
We read and post comments on other blogs	28
We subscribe via email or an RSS feed to other blogs	9
We host our own blog	18

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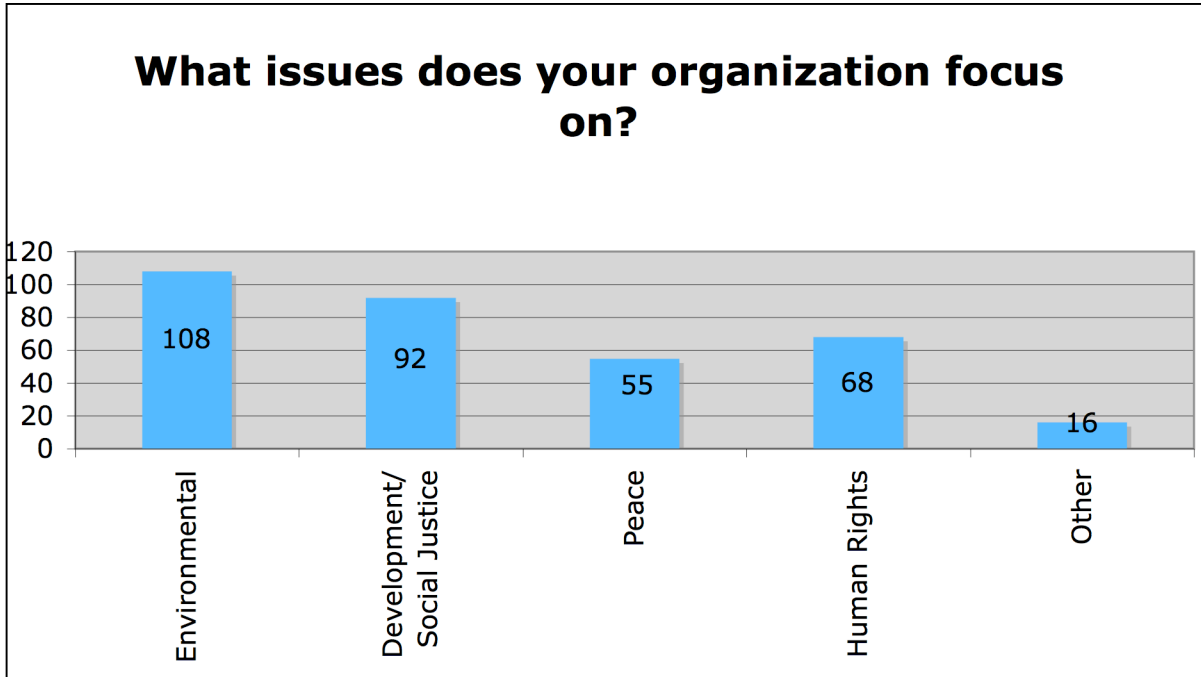
8. Would your organization be interested in any of the following? (Check all that apply)

Being featured or profiled on EarthAction's website or blog	88
Submitting text, photos, or videos of your organization's work for EarthAction's website	89
Writing articles or posts about issues for EarthAction's website or blog	72
Using EarthAction's website to network with EarthAction's other Partner Organizations	87
Assistance with developing your electronic communications	79



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9. What issues does your organization focus on? (Check all that apply)



10. What is the scope of your organization's work? (Check all that apply)

Local	69
National	88
Regional (more than one country)	36
Global	28

